

Misty Summer Things

Wear Them Now Without Hesitancy Under Most Trying of Hygienic Conditions



*This Remarkable NEW Way Provides Utter Protection
Regardless of Circumstances, and Offers Besides Freedom
Forever from the Embarrassing Problem of Disposal.*

By ELLEN J. BUCKLAND, Registered Nurse

THESE adorably, dangerously light things women used to fear — wear them now in full security; dance, motor, go about for hours in them without an instant's doubt or fear!

The hazards and uncertainties of the old-time "sanitary pad" have been supplanted with scientific and positive protection. Once you try this new way, you'll never again invoke the embarrassments of the old.

Kotex — what it does

Unknown a few years ago, 8 in every 10 women in the better walks of life have discarded the insecure "sanitary pads" of yesterday and adopted



Light summer things hold no terror for the woman who knows Kotex. Today 8 in 10 women in the better walks of life live 100% days all the time, without fear or self-consciousness.

Kotex. Filled with Cellucotton wadding, the world's super-absorbent, Kotex absorbs 16 times its own weight in moisture. It is 5 times as absorbent as the ordinary cotton pad.

It discards easily as tissue. No laundry — no embarrassment of disposal.

It also thoroughly deodorizes, and thus ends all fear of offending.

Only Kotex itself is "like" Kotex

See that you get the genuine Kotex. It is the *only* sanitary napkin embodying the super-absorbent Cellucotton wadding. It is the *only* napkin made by this company. Only Kotex itself is "like" Kotex.

You can obtain Kotex at better drug and department stores everywhere, without hesitancy, simply by saying "Kotex." Comes in sanitary sealed packages of 12 in two sizes, the Regular and Kotex-Super.

Kotex Company, 180 North Michigan Ave., Chicago, Ill.



"Ask for them by name"

KOTEX
PROTECTS—DEODORIZES

Confident, serene, under all conditions, the woman of today meets her problems as they come undeterred by handicaps formerly insuperable. Kotex, the modern hygienic method, is science's answer to woman's oldest problem. It brings peace-of-mind, security, all of the time—wherever you are, whatever you may wear.

**Easy
Disposal**
*and 2 other
important
factors*



① No laundry. As easy to dispose of as a piece of tissue—thus ending the trying problem of disposal.



② True protection — Kotex absorbs 16 times its own weight in moisture; 5 times that of cotton, and it deodorizes, thus assuring double protection.



③ Easy to buy anywhere. Many stores keep them ready-wrapped in plain paper—simply help yourself, pay the clerk, that is all.

KOTEX
REGULAR
55c per dozen

KOTEX-
SUPER
90c per dozen

Supplied also through vending cabinets in rest-rooms by West Disinfecting Co.